

# **LOYALTY PROGRAM PIP 2025**

# DISCOVER THE NEW & IMPROVE EUROPEAN PENTAIR PARTNERS PROGRAM



Pentair Pool is focused on providing pool professionals with an exceptional experience and rewarding the loyalty of our partners; Our goal is to eliminate the complexities of the past and provide a more intuitive, streamlined program that helps you focus on what matters most – your success

#### PROGRAM ELIGIBILITY

Only for pool builders, resellers, and service companies, registered and approved by Pentair Pool Europe with a valid email address (accepting emails from us).

Only valid for those who purchase eligible products

#### HOW TO COLLECT POINTS

You will no longer have to scan products to collect points. By purchasing your Pentair equipment directly from your Pentair distributor(s), you can directly accumulate PIP points on your account.

### ▶ PROGRAM RULES AND DURATION

The program lasts 1 year from October 1 to September 30 of the following year. Points expire 3 months after the end of the year in which they were obtained. Statuses last up to 2 program years (end of the year following the year of their acquisition).



#### REWARDING PRODUCT LOYALTY

The Pentair Partners Program focuses on earning rewards across product categories, with more opportunities to earn in sustainable solutions.
From 2 to 100 points depending on the product.



#### **ELITE**

> 1500 POINTS

Equip all or partially your pools with global Pentair solutions (automation, HP,...)

- Pre-release products
- Dedicated training

#### VIP

400 - 1499 POINTS

Accessible from 10 pools equipped with Pentair pump and filter.

Pentair debit card

# **MEMBERS**

0 - 399 POINTS

Unlock your account as soon as you register for the program

- Training & E-learning
- Priority access to information bulletins
- Specific promotional action
- Warranty extension if registered as a member at the time of consumer purchase

UNLOCK THE NEXT STATUS TO REACH THE BEST PENTAIR POOL EXPERIENCE

## STAY INFORMED AND SUPPORTED

You will receive a monthly information by email with the points you earned, points you spent and your status.

Our hotline is always available to answer to your questions regarding the program Email: <a href="mailto:pip.poolemea@pentair.com">pip.poolemea@pentair.com</a>
Tel: +32 14 93 00 22 (Monday-Friday/ 9am - 5pm)